

*We encourage you to take advantage of this affordable advertising opportunity...*

Each year we continue to strive to promote the quality of life we all share in Fort St. John & area. We recognize local entrepreneurs, residents and community groups... promoting the community pride we all share.

**10% Discount  
for Fort St. John  
& Area Chamber of  
Commerce Members**

## Advertising Rates

<b>Business Card</b> .....	<b>\$549</b>
<b>1/6th Vertical</b> .....	<b>\$729</b>
<b>1/4 Horizontal / Vertical</b> .....	<b>\$950</b>
<b>1/2 Horizontal / Vertical</b> .....	<b>\$1,400</b>
<b>Full Page</b> .....	<b>\$2,699</b>
<b>Inside Cover</b> .....	<b>\$3,150</b>
<b>Back Cover</b> .....	<b>\$3,699</b>
<b>Double Page</b> .....	<b>\$4,999</b>

**ADVERTISING DEADLINE: February 28**  
**MATERIAL DEADLINE: March 6**

Distribution: APRIL 2018

**No Charge for Advertising Design**

All prices are subject to applicable taxes.

## 15,000 COPIES

### 1 Print Version

*The perfect advertising venue for your business!*

#### Features:

- Community overview & locator maps
- Comprehensive economic information
- Highlight business success stories and corporate development
- Emphasis on our community pride and quality of living
- Features on local community groups
- Regional Business Directory

#### Distribution:

Available FREE for Residents, Business Owners, Economic Development inquiries, Relocation Packages and Visitors to the region. The distribution is regional: all three airports (Dawson Creek/Fort St John/Fort Nelson); all Accommodation Properties; local business AND 7,000 residential deliveries; variety of Visitor Centres in BC/AB/Yukon....



### 2 Online Edition

The full version of the Fort St. John & Area Community magazine is available for both viewing and downloading online — completely interactive with hyperlinks. *Two ads — for the price of one!*



**FREE**  
internet  
exposure

*As the only official Community Guide the publication is well utilized for all aspects of Community Development and regional promotion.*



**Advertising Sales | T: 250.785.3586**  
**TF: 1.877.788.1313 | F: 250.785.3589**

**Robin Graham-Holstein C: 250.574.3572**  
**E: robin@rgstrategies.com**

**Horst Holstein C: 250.819.6694**  
**E: horst@rgstrategies.com**

## ADVERTISING SIZES AND RATES

Ad Size	Non-Member	Member
<input type="checkbox"/> Double Page Spread	<input type="checkbox"/> \$4,999.00	<input type="checkbox"/> \$4,500.00
<input type="checkbox"/> Back Cover	<input type="checkbox"/> \$3,699.00	<input type="checkbox"/> \$3,329.10
<input type="checkbox"/> Inside Cover	<input type="checkbox"/> \$3,150.00	<input type="checkbox"/> \$2,835.00
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$2,699.00	<input type="checkbox"/> \$2,429.10
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$1,400.00	<input type="checkbox"/> \$1,260.00
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$ 950.00	<input type="checkbox"/> \$ 855.00
<input type="checkbox"/> 1/6 Page Vertical	<input type="checkbox"/> \$ 729.00	<input type="checkbox"/> \$ 656.10
<input type="checkbox"/> Business Card	<input type="checkbox"/> \$ 549.00	<input type="checkbox"/> \$ 494.10

**Please Note: there is NO CHARGE FOR ADVERTISING DESIGN.**

A 20% surcharge could apply for special advertising placement requests.

Contract Rate \$ \_\_\_\_\_  
 10% Chamber Member Discount \$ \_\_\_\_\_  
**SUBTOTAL:** \$ \_\_\_\_\_  
 5% GST (870584273) \$ \_\_\_\_\_  
**TOTAL:** \$ \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_  
 PO # \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you. An invoice will follow.*

- ☐ New advertising copy will be supplied
- ☐ Use advertisement presented without changes
- ☐ Please have a sales representative contact me to discuss our advertisement design requirements

## CONTACT INFORMATION

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## FORM OF PAYMENT



Box 6286  
 Fort St John, BC BC V1J 4H7  
 T: 250.785.3586  
 TF: 1.877.788.1313  
 Email: robin@rgstrategies.com  
 www.rgstrategies.com



☐ Visa



☐ Mastercard

**Important  
Dates**

**ADVERTISING DEADLINE:** February 28, 2018

**MATERIAL DEADLINE:** March 6, 2018

**Distribution Begins:** April 2018

<b>Printing Process</b>	Direct-to-plate web offset
<b>Paper Stock</b>	60lb coated
<b>Digital File Specs</b>	300 DPI Four-colour process throughout
<b>Print Run</b>	15,000

## Display Ads

<b>DOUBLE PAGE SPREAD</b> 16.5" x 10.75"		<b>BACK COVER</b> <b>INSIDE COVER</b> <b>FULL PAGE</b> 8.25" x 10.75"
<b>1/2 PAGE VERTICAL</b> 3.625" x 10.25"	<b>1/2 PAGE HORIZONTAL</b> 7.75" x 4.75"	<b>1/4 PAGE VERTICAL</b> 3.625" x 4.75"
<b>1/4 PAGE HORIZONTAL</b> 7.75" x 2.00"	<b>1/6 PAGE VERTICAL</b> 2.4" x 4.75"	<b>BUSINESS CARD</b> 3.625" x 2.00"

Bleeds are allowed, at no additional costs, on full-page ads only. Full-page bleed size: provide artwork built to 8.75" x 11.25". Trim size is 8.25" x 10.75". Live matter should be no closer than .25" to trim size.

## \*Camera Ready Artwork

Submitted ads must meet professional standards and be in CMYK colour space. All fonts must be embedded or converted to curves. Please submit ads in PDF format. All images must have a minimum of 300 dpi. We do not accept ads in MS Word, Power Point, Corel Draw, Excel or Publisher or other word processing programs. Colour matching or PMS colours are not guaranteed. If you have any questions, please contact our office: T: 250.785.3586 . TF: 1-877-788-1313 or robin@rgstrategies.com

Expiry \_\_\_\_\_

Name on card: \_\_\_\_\_ CVV \_\_\_\_\_

☐ Cheque

An invoice will follow.

**Please FAX completed insertion order to 250.785.3589**